

Cadbury

FUNDRAISING

AT THE HEART OF GENEROUS COMMUNITIES

ACHIEVE YOUR
FUNDRAISING
GOALS



WELCOME TO

CADBURY FUNDRAISING

**CADBURY FUNDRAISING IS
A SIMPLE WAY TO RAISE
MONEY FOR YOUR CAUSE,
CLUB, SOCIAL GROUP OR
ORGANISATION.**

Our friendly team of local consultants have a wealth of experience. They can help you choose from our delicious range of products and provide handy advice about rallying the troops to boost sales.

Visit WWW.FUNDRAISING.COM.AU for fundraising tips, ideas and success stories to get your fundraising project off the ground.

Best of Luck,

The Team at Cadbury Fundraising



**SCAN THE QR CODE
TO FIND OUT MORE**

WHY FUNDRAISE WITH CADBURY?

WE HAVE BEEN HELPING COMMUNITIES FUNDRAISE FOR OVER 30 YEARS

Our broad range of products includes CADBURY classics and new editions, perfect for your community's fundraising needs.

The CADBURY Fundraising formula makes fundraising easy.

WE CARE

Our experienced consultants are available on 1800 809 444 to help you plan your fundraising drive.

EASY ORDERING SOLUTIONS



DID YOU KNOW WE OFFER FREE DELIVERIES ON ALL ORDERS?

Our minimum order is 12 carry boxes – you can use any combination you like from our range (please see over for details). Delivery is usually 2–3 working days in metro areas but check with your Consultant for times in your area.



WE DELIVER MONDAY TO FRIDAY

All orders are reviewed prior to authorisation for processing. Customers may be offered a 28 day payment account if credit is approved. For all others, payment is due prior to delivery.

GOODY BOX



CONTAINS A MIX OF:



**2 FOR
\$3**
RRP

**UP TO
\$20
PROFIT***
PER CARRY BOX

Product Information

Units per box	40 x (39g - 50g)
Buy price (carry box)	\$40
Sell price (carry box)	\$60 RRP

FREDDO & CARMELLO KOALA

FUN PACK



CONTAINS A MIX OF:



\$1
RRP PER UNIT

**UP TO
\$20
PROFIT***
PER CARRY BOX

Product Information

Units per box	60 x 35g
Buy price (carry box)	\$40
Sell price (carry box)	\$60 RRP

FREDDO & FRIENDS

BOX



CONTAINS A MIX OF:



**2 FOR
\$1**
RRP

**UP TO
\$20
PROFIT***
PER CARRY BOX

Product Information

Units per box	120 x (12g - 15g)
Buy price (carry box)	\$40
Sell price (carry box)	\$60 RRP

THE NATURAL CONFECTIONARY CO.

LOLLY BOX



CONTAINS A
NEW MIX OF:



\$4
RRP PER UNIT

**UP TO
\$25
PROFIT***
PER CARRY BOX

Product Information

Units per box	15 x (220g - 230g)
Buy price (carry box)	\$35
Sell price (carry box)	\$60 RRP

CARAMILK

BOX



\$2.50
RRP PER UNIT

UP TO
\$26.88
PROFIT*
PER BOX

Product Information	
Units per box	48 x 45g
Buy price (carry box)	\$93.12
Sell price (carry box)	\$120 RRP

CHOMP

BOX



\$1.50
RRP PER UNIT

UP TO
\$12.73
PROFIT*
PER BOX

Product Information	
Units per box	63 x 30g
Buy price (box)	\$81.77
Sell price (box)	\$94.5 RRP

CURLY WURLY

BOX



\$1.50
RRP PER UNIT

UP TO
\$22.37
PROFIT*
PER BOX

Product Information	
Units per box	48 x 21.5g
Buy price (box)	\$49.63
Sell price (box)	\$72 RRP

EUROPE NOUGAT HONEY LOG BAR

BOX



\$1.50
RRP PER UNIT

UP TO
\$19.61
PROFIT*
PER CARRY BOX

Product Information

Units per box	35 x 40g
Buy price (carry box)	\$67.89
Sell price (carry box)	\$87.50 RRP

CADBURY DAIRY MILK CHOCOLATE BAR

BOX



\$3
RRP PER UNIT

UP TO
\$29.44
PROFIT*
PER CARRY BOX

Product Information

Units per box	42 x 75g
Buy price (carry box)	\$96.56
Sell price (carry box)	\$126 RRP

Cadbury



GIVE A CHEER & A HALF TO YOUR #1 SUPPORTER



SCAN QR CODE
TO MAKE YOUR
PERSONALISED FILM

PERSONALISED PACKS AVAILABLE IN SUPERMARKETS ONLY WHILE STOCKS LAST.
DAIRY MILK, THE GLASS AND A HALF DEVICE AND THE COLOUR PURPLE ARE TRADE MARKS USED UNDER LICENCE.
THE EQUIVALENT OF A GLASS AND A HALF OF FULL CREAM MILK IN EVERY 200G OF CADBURY DAIRY MILK MILK CHOCOLATE.



YOUR Easter adventure Awaits



CONTAINS A MIX OF:



SAME
GREAT
PRICING AS
LAST YEAR

**SIGN UP
TO OUR
NEWSLETTER**

TO RECEIVE UPDATES ON
**NEW PRODUCTS AND
PROMOTIONAL OFFERS**

VISIT
[FUNDRAISING.COM.AU/SUBSCRIBE](https://fundraising.com.au/subscribe)
SIGN UP TODAY!



\$4
RRP PER UNIT

**UP TO
\$30
PROFIT***
PER CARRY BOX

Product Information

Units per box	20 x (110g - 117g)
Buy price (carry box)	\$50
Sell price (carry box)	\$80 RRP



**SCAN THE QR CODE
TO FIND OUT MORE**

SUPPORTING SUSTAINABLY SOURCED COCOA

When John Cadbury opened his first store in 1824, he believed chocolate could be a force for good — a treat made with care, and a business built on kindness.

But this generous spirit didn’t stop there. When Cadbury Dairy Milk was first made in 1906 it was produced not just with a glass but a generous glass & a half of fresh milk - and still is today. We endeavour to live up to these founding principles of generosity in everything we do. That’s why our Cadbury Dairy Milk cocoa is sustainably sourced through Cocoa Life.

Cocoa Life has been running since 2011 and touches many aspects of life for communities in cocoa regions - from farming techniques, to looking after the environment and supporting the local economy.

All this is done through working together with local people, so that everything happens in a way that is right for the area and can continue for years and decades to come.

This means that of the cocoa used across all Cadbury chocolate made in Australia is sustainably sourced, and in the future, we’re aiming to be able to say the same for all Cadbury products.

LEARN MORE AT WWW.COCOLIFE.ORG

COCOA LIFE PRODUCTS



ALSO INCLUDING CHOMP, CURLY WURLY & CARAMILK

KEY PURCHASE TERMS

1. No returns for unsold or excessive stock will be accepted unless required by law.
2. Minimum order of 12 carry boxes on all \$1RRP FREDDO & FRIENDS Box, 2 for \$3RRP Goody Box, \$1RRP FREDDO & CARMELLO KOALA Fun Pack, \$4RRP THE NATURAL CONFECTIONERY CO. Lolly Box, \$1.50RRP CHOMP Box, \$1.50RRP CURLY WURLY Box, \$2.50RRP CARAMILK Box, \$2.50RRP Europe Honey Nougat Log, \$3RRP Cadbury Dairy Milk Bar, \$4 RRP EASTER Box.
3. All RRP's are recommended retail prices only and you are not obliged to sell the products at the RRP's.
4. Product specified within mixed boxes may change; replacement product will be of equal or greater value.
5. All orders are reviewed prior to authorisation for processing. Customers may be offered a 28 day payment account if credit approved. For all others, payment is due prior to delivery.
6. The information, including pricing and product details, contained in the CADBURY Fundraising website, catalogue or order forms may include inadvertent and occasional errors due to typographical mistakes, miscommunication and technical glitches. CADBURY Fundraising reserves the right to cancel orders and refund customers' money due to these errors on the website, advertising material or order forms.
7. Terms may be updated from time to time without prior notice, CADBURY Fundraising recommends checking at the time of ordering or go to fundraising.com.au for more details and the most up to date terms and conditions.
8. Please talk to your CADBURY Fundraising Consultant for more information on any aspect of our sales.

*PROFIT ASSUMPTIONS & RRPS

All profits quoted are gross profits before expenses based on recommended selling prices (RRP) and full boxes sold. Assumes customers are non-GST registered and product is not mixed between boxes. Profits may vary depending on type of CADBURY Fundraising boxes sold and actual selling price. For full profit assumptions, please see www.fundraising.com.au.

All RRP's are recommended selling prices only and you are not obliged to sell the products at the RRP's.

CARAMILK AND THE COLOUR PURPLE ARE TRADE MARKS USED UNDER LICENCE.
All images are for illustrative purposes and are subject to change.

Cadbury
100
YEARS OF
SHARED MOMENTS

